MONICA NGUYEN

DIGITAL DESIGNER & UX/UI DESIGNER

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Monica is a Digital Designer and Front-end Developer specializing in modern, user-focused designs that seamlessly blend creativity with functionality. With a keen eye for abstract and contemporary aesthetics, she develops digital solutions that inspire and tell meaningful stories.

PROJECTS

SEPT. 2024 — DEC. 2024

Project Manager | Lead Product Designer | Front-end Developer
Beep

- Designed style guides, high-fidelity wireframes, and usability updates for Beep, a safety app featuring real-time crime heat maps and AI-powered navigation.
- Produced print marketing materials (business cards, brochures) and designed the landing and investor pages using JavaScript and CSS.
- Directed and edited a promotional video in Premiere Pro, delivering compelling storytelling.
- Coordinated team progress using Trello, defining MVPs, and managing project expenses.

FEB. 2024 — MAY. 2024

Project Manager | Lead Digital Designer | Front-end Developer
ArtFlow

- Designed branding and high-fidelity wireframes for ArtFlow, an AI-powered drawing app focused on accessibility, consistency, and learnability.
- Developed the application using Next.js and UI frameworks, implementing best coding practices, and created a cohesive landing page and style guide using HTML, CSS, and JavaScript.
- Developed Lottie animations to elevate the app's visual appeal and interactivity.

EXPERIENCE

MAR. 2024 — APR. 2025

Nail Technician
LND Downtown Nails & Spa, Vancouver, B.C.

- Specialized in Gel-X, dual forms, acrylics, and intricate nail designs, maintaining a perfect 5/5 client review rating.

SEPT. 2023 — DEC. 2023

Nail Technician
Nailed It Beauty Spa, Vancouver, B.C.

- Specialized in acrylics, hard gel, and dip powder, tailored to client preferences and moderate lengths.

JAN. 2023 — AUG. 2023

Manicurist
Posh Nail Lounge, Calgary, A.B.

- Provided expert manicures and pedicures, exceeding client expectations through tailored consultations.

AWARDS

3RD PLACE WINNER | BEEP

D3/FSWD 2024 Annual Student Design and Technology Showcase

- Awarded for creating Beep, a public safety app leveraging AI to improve community safety and empower underrepresented groups.
- Key features included real-time crime heat maps, AI-driven navigation, and emergency alert systems.

SKILLS

Software
- Adobe Creative Suite
  Illustrator, Photoshop, InDesign, After Effects, Premiere Pro
- Figma

Programming
- HTML / CSS / JavaScript
- React / React Native / Next.js
- Vercel, GitHub, VSCode
- Expo
- WordPress

Website Analytics & Optimization
- Google Analytics
- Google Tag Management

Project Management
- Microsoft Office Suite
- Agile / Jira / Trello

Personal Skills
- Bilingual
  English and Vietnamese
- Customer Service
- Team Collaboration

EDUCATION

SEPT. 2023 — PRESENT

Diploma in Digital Design and Development
British Columbia Institute of Technology

- Comprehensive training in digital design, including UX/UI, front-end development, branding, and interactive media.

SEPT. 2021 — AUG. 2022

Bachelor of International Business (Incomplete)
Vietnam National University, Hanoi, International School

- Coursework in Microeconomics, Marketing, and Business Management.